# Come the Revolution: A work in progress



### Exhibiting Black Film In Bristol

- Black Pyramid Watershed Collective Kuumba 1996-
- Training, Production, Advocacy
- First Born Media Ltd
- Watershed & Black History Month programming
- Black Pyramid & First Born combined popular screening with more challenging work such as Looking for Langston' by 'Isaac

Julien 1989' & Dancehall Queen.





### Genesis of Come The Revolution

- Formed 2014 out of separate relationships with Watershed Media Centre.
- 12 Years A Slave Campaign- An unconscious feasibility study
- Diverse Group of Emergent Programmers with varied skills & Interests
- Overlapping Connections with Community, Heritage, Culture Sectors
- Long term relationship with Watershed Media Centre.



## The Challenge in Bristol

- Perception & Reality of (un)welcome
- Hip City Segregated City
- Trust
- Cost, Income, Class
- Alternative Platforms Alternative Icons
- 'Under the Radar Screenings.'

#### What we do

Support audience diversity through print & online media.

Support Black Filmmaker & a Black critical community

Create an holistic audience experience

Support Conversation around film, representation, current concerns

Exhibit new films & reframe archive film to Bristol audiences in particular BME audiences.

Capture audience voice at event & through broadcast.



### What we do 2

Discussion

Marginal Voices

Feeding the media ecology

Creating/Supporting communities online & real time

Mirroring experience

Film as historical archive

# Partnership Working Community & City Centre Venues





# Non Cinema Venues Pros & Cons

#### Pros:

- Familiarity
- Proximity to target audience
- Informal setting
- Ensures exhibition of films which may not be suitable or possible to screen at partner venue

#### Cons:

- Inconsistent technical provision
- Capacity intense
- Additional marketing



### New Partnerships 1: New Black Film Collective



### New Partnerships 2 Festival of Ideas & Watershed

#### Come The Revolution...

A series of screenings, discussions and special events to mark the 50th anniversary of the assassination of minister, author, self-made man, political activist and civil rights leader the complex, controversial and charismatic Malcolm X.



Free Angela and All Political Prisoners + Panel Discussion (CTBA) Sun 10 May 14:00



Nothing But A Man (12A) + Introduction by Roger Griffith Sun 17 May 15:00



Looking Black: Malcolm X, Film Twenty Feet From Stardom (12A) and Me + Panel Discussion Sun 23 May 15:30



+ Ain't No Stopping Live Music Night Sun 24 May 20:20

#### Screening throughout May

Tickets: £4.00 - £8.00 FFI: wshd.to/cometherev







**Bristol Festival** of Ideas/



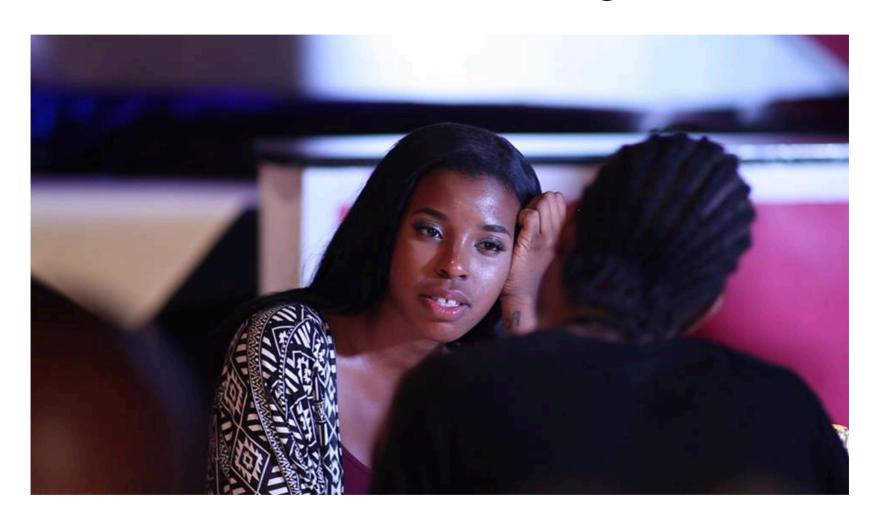
# Encounters Festival Interviewing Don Letts (phew)



#### Partnerships 5: Doing Things Differently Festival Benda Bilili



### Supporting Black Film Makers Menelik Shabbaz Looking for Love



### Audience Experience Looking for Love Love Letters





# Audience Experience Ujima Radio Broadcast Promotion



# Audience Experience 'Awkward' on the Decks



#### Audience Experience Live Music: Faith Beko



## Audience Experience: Slam Champion Spoken Word: Nadine Bourne



## Intro's Adam Murray & Styles





# Diversity Means? Black Bristol Audience

- What do we mean by diversity?
- Diversity within diversity
- Considering different interests and groups within the community.
- Conflict & Responsibility in Programming
- Safe spaces (?)



# The Hard Stop Post Screening Discussion



### Lessons

The importance of partnership: matching capacity to expertise.

Developing our understanding of the film industry.

The opportunity & challenge of promoting film to BME audiences.

Film as a cross community cultural event

### Fini

#### Come The Revolution...

Soon Come | Wed 6 May - Sun 24 May

watershed.co.uk/filmhub/come-the-revolution



Bristol Festival of Ideas/





